BINSTIME 合生元[®] Biostime International Holdings Limited

合生元國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

Biostime 2013 Third Quarter Operating Information ***

The Number of Active Mama100 Members and VIP Specialty Stores increased to 1.85 million and 12,014 respectively

(Hong Kong, 9 October 2013) **Biostime International Holdings Limited** ("Biostime" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announces its quarter operating updates as at 30 September 2013.

During the third quarter of 2013, the Group continued to see business grow with increasing number of active Mama100 members and distribution network expansion. As at 30 September 2013, the number of active Mama100 members reached 1,854,607, surging by 37.9% or 509,318 from that at 30 September 2012, which further consolidated the Group's core strategy of promoting rapid revenue growth through the Mama100 Membership Program. The number of VIP specialty stores increased to 12,014, up 2,671 or 28.6% as compared with that as at 30 September 2012. The number of retail sales organizations carrying the Group's products increased by 628 or 16.3% to 4,477, and the number of Mama100 Members' Zones in various pharmacies throughout the nation expanded to 867, representing an increase of 227 or 35.5% from that at 30 September 2012. The rapidly expanding distribution network has led to an increase in the Group's revenue and profitability, and enhanced the recognition of its brand and products.

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About Biostime

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products marketed under the brand name Biostime $^{\text{TM}}$, baby care products marketed under the brand name of BMcare $^{\text{TM}}$. The shares of Biostime have been listed on the Hong Kong Stock Exchange since 2010.

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