

[For Immediate Release]



Biostime International Holdings Limited

合生元國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

2014 Third Quarter Operating Information

**O2O Contribution to the Group's Accumulated Points Increased to 12.5%
Average Number of Mama100 Active Members Reached 1,985,539**

(Hong Kong, 27 October 2014) **Biostime International Holdings Limited** ("Biostime" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announces its operating updates for the third quarter ended 30 September 2014.

The Group continues to execute its Online-to-Offline ("O2O") strategy. During the third quarter of 2014, O2O business contributed to 12.5% of the Group's total accumulated points. As at 30 September 2014, the combined number of Mama100 APP users and Mama100 WeChat followers with registered accounts reached around 1,450,000, and the average number of daily active users of the Mama100 APP for the third quarter of 2014 reached around 70,000.

The average number of Mama100 active members increased by 16.4% from 1,706,458 for the first nine months of 2013 to 1,985,539 for the first nine months of 2014. The number of retail outlets increased by 59.8% from 17,786 as at 30 September 2013 to 28,417 as at 30 September 2014.

Detailed breakdown of the number of retail outlets are as follows:

	As at 30 September	
	2014	2013
VIP baby specialty stores	19,916	12,014
Retail sales organizations	6,104	4,477
VIP pharmacies	2,397	1,295
Total	28,417	17,786

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About Biostime

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products, and baby care products. The shares of Biostime have been listed on the Hong Kong Stock Exchange since 2010.

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