

[For Immediate Release]



Biostime International Holdings Limited

合生元國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

**Biostime Announces 2013 First Quarter
Operating Information**

**The Number of Active Mama100 Members and
VIP Specialty Stores increased to 1,666,561 and 10,771 respectively**

(Hong Kong, 2 April 2013) **Biostime International Holdings Limited** ("Biostime" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announced its quarter operating updates as at 31 March 2013.

During the first quarter of 2013, the Group's active Mama100 members and distribution network both recorded robust growth. The number of active Mama100 members reached 1,666,561 as at 31 March 2013, surged by 59.5% or 621,733 from that at 31 March 2012, further consolidated the Group's core strategy of promoting rapid revenue growth through the Mama100 Membership Program. In addition, the Group also expanded its distribution network and increased the number of VIP specialty stores to 10,771, up 3,112 or 40.6% compared with that at 31 March 2012. Meanwhile, the number of retail sales organizations carrying the Group's products increased by 1,225 or 39.8% to 4,304, while the number of Mama100 Members' Zones in various pharmacies throughout the nation expanded to 791, representing an increase of 186 or 30.7% from that at 31 March 2012. The rapidly expanding distribution network has led to an increase in the Group's revenue and profitability, and enhanced the recognition of its brand and products.

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About Biostime

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products marketed under the brand name Biostime™, baby care products marketed under the brand name of BMcare™. The shares of Biostime have been listed on the Hong Kong Stock Exchange since 2010.

For further inquiries, please contact:

iPR Ogilvy Ltd.

Natalie Tam/ Charis Yau/ Cindy Cheuk/ Winnie Yiu

Tel: (852) 2136 6182/ 2136 6183/ 3920 7648/ 3920 7645

Fax: (852) 3170 6606

Email biostime@iprogilvy.com