

[For Immediate Release]



Biostime International Holdings Limited

合生元國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

**Biostime Mother and Infant Health Project Signing Ceremony in
Guangzhou**

**Transmission of Love --
Care for Mother and Infant Health**

(Hong Kong, 23 November 2011) **Biostime International Holdings Limited** ("Biostime" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announces that the signing ceremony of "Biostime Mother and Infant Health Project", cooperated with the Women and Infant Health Center under China Center for Disease Control and Prevention, was successfully held in Guangzhou. This project aims at encouraging the research on women and infant nutrition and health in China, popularizing the knowledge of women and infant health, upgrading the medical standard of health care professionals in health institutions for women and infants, improving the nutrition of women and infants for their well-being, as well as comprehensively promoting the development of the mother and infant health and care industry in China.

Biostime cooperates with the Women and Infant Health Center to establish "Biostime Mother and Infant Nutrition and Health Research Fund", in order to support the research on healthy development for women and infant, disease prevention and control. Biostime promises to provide not less than RMB1 million for the fund every year. Mr. Luo Fei, Biostime Chairman and Chief Executive Director, said, "Biostime is dedicated to providing parents with comprehensive parenting solutions and promoting the development of health and care for mothers and infants in China. We hope to pay closer attention to their health in China by providing more superior products, more advanced technology and new service concepts in this project. We will leverage on the research results of the fund, combining with our own research efforts, to produce superior products for the public. We hope to achieve what our slogan professes: "Transmission of Love -- Care for Mother and Infant Health" with this project."

- End -

About Biostime

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products marketed under the brand name Biostime™. In May 2010, the Company launched baby diapers and other baby care products marketed under the brand name of BMcare™. According to Nielsen, in the first half of 2011, Biostime™ is the largest player with approximately 44.0% market share in terms of retail sales in the supreme-tier infant formula market in China, and its market share in terms of retail sales in the high-tier infant formula market in China is 7.4%.

Biostime International Holdings Limited
Biostime Health and Infant Project Signing Ceremony in Guangzhou
Care for Mother and Infant Health; Transmission of Love
23 November 2011, Page 2

For further inquiries, please contact:

iPR Ogilvy Ltd.

Natalie Tam/ Charis Yau/ Cindy Cheuk/ Caesar Yuen

Tel: (852) 2136 6182/ 2136 6183/ 3920 7648/ 3920 7649

Fax: (852) 3170 6606

Email natalie.tam@iprogilvy.com/ charis.yau@iprogilvy.com/
cindy.cheuk@iprogilvy.com/ caesar.yuen@iprogilvy.com