

[For Immediate Release]



Biostime International Holdings Limited

合生元國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

Biostime Announces Operating Information

The Number of Active Mama100 Members increased to 769,610 and Distribution Channels expanded rapidly

(Hong Kong, 4 November 2011) **Biostime International Holdings Limited** ("Biostime" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announced its operating updates as at 30 September 2011.

During the three months ended September 30 2011, the Group's active Mama100 members and distribution network both recorded robust growth. The number of active Mama100 members surged by 12.3% to 769,610 as at 30 September 2011 from 685,458 as at the end of June 2011, which reflected that the Group's premium products and brands are trusted and recognized by more and more mothers. It further consolidated the Group's core strategy of promoting rapid income growth through the Mama100 Membership Program. The Group continued to expand its distribution channels with retail outlets increased by 16.5% to 8,055 as at the end of September 2011 from 6,914 as at the end of June 2011. Among all distribution channels, the number of VIP specialty stores increased by 16.6% to 5,129 as at 30 September 2011 from 4,399 as at the end of June 2011. The number of retail sales organizations that carrying the Group's products increased by 15.9% to 2,465 as at 30 September 2011 from 2,126 as at the end of June 2011, while the number of Mama100 Members' Zones in various pharmacies throughout the nation increased by 18.5% to reach 461 as at 30 September 2011 from 389 as at the end of June 2011.

- End -

About Biostime

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products marketed under the brand name Biostime™. In May 2010, the Company launched baby diapers and other baby care products marketed under the brand name of BMcare™. According to Nielsen, in the first half of 2011, Biostime™ is the largest player with approximately 44.0% market share in terms of retail sales in the supreme-tier infant formula market in China, and its market share in terms of retail sales in the high-tier infant formula market in China is 7.4%.

Biostime Announces Operating Information

The Number of Active Mama100 Members increased to 769,610 and Distribution Channels expanded rapidly
4 November 2011, Page 2

For further inquiries, please contact:

iPR Ogilvy Ltd.

Natalie Tam/ Charis Yau/ Cindy Cheuk/ Caesar Yuen

Tel: (852) 2136 6182/ 2136 6183/ 3920 7648/ 3920 7678

Fax: (852) 3170 6606

Email natalie.tam@iprogilvy.com/ charis.yau@iprogilvy.com/
cindy.cheuk@iprogilvy.com/ caesar.yuen@iprogilvy.com