

[For Immediate Release]



Biostime International Holdings Limited

合生元國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

2014 First Quarter Operating Information

**The Average Number of Active Mama100 Members Increased to 1,898,839
Number of Retail Outlets Increased to 22,314**

(Hong Kong, 14 April 2014) **Biostime International Holdings Limited** ("Biostime" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announces its operating updates for the first quarter ended 31 March 2014.

The average number of active Mama100 members increased by 19.8% from 1,584,650 for the first quarter of 2013 to 1,898,839 for the first quarter of 2014. The increase further consolidated the Group's core strategy of promoting rapid revenue growth through the Mama100 Membership Program. Over the same period, the number of retail outlets increased by 37.6% from 16,211 as at 31 March 2013 to 22,314 as at 31 March 2014. The Group continues to develop its sales organization and increase product penetration by consolidating distribution channels.

Detailed breakdown of the first quarter operating information:

	2014	2013	Growth
Average number of active members	1,898,839	1,584,650	+19.8%
VIP baby specialty stores	15,173	10,771	+40.9%
Supermarkets	5,462	4,304	+26.9%
VIP pharmacies	1,679	1,136	+47.8%
Total	22,314	16,211	+37.6%

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About Biostime

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products, and baby care products. The shares of Biostime have been listed on the Hong Kong Stock Exchange since 2010.

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