

**[For Immediate Release]**



**Biostime International Holdings Limited**

合生元國際控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**Biostime Announces Operating Updates**

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**The Number of Active Mama100 Members and  
VIP Specialty Stores increased to 632,973 and 4,005 respectively**

(Hong Kong, 13 May 2011) **Biostime International Holdings Limited** ("**Biostime**" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announced its operating updates for the four months ended 30 April 2011.

During the first four months of 2011, the Group's active Mama100 members and distribution network both recorded robust growth. The number of active Mama100 members surged by 36.0% or 167,437 to 632,973 as compared to the end of 2010, which further consolidated the Group's core strategy of promoting rapid income growth through Mama100 Membership Program. In addition, the Group also expanded its distribution network since the end of last year and increased the number of VIP specialty stores to 4,005, up 318 or 8.6% compared with that at the end of last year. Meanwhile, the number of retail sales organizations that carrying the Group's products increased by 353 or 20.6% to 2,069, while the number of Mama100 Members' Zones in various pharmacies throughout the nation increased by 64 to reach 365, representing an increase of 21.3% from that at the end of 2010. The rapid expanding distribution network has lead to an increase in the Group's revenues and profitability, and enhanced the recognition of its brand and products as well.

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**About Biostime**

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products marketed under the brand name Biostime™. In May 2010, the Company launched baby diapers and other baby care products marketed under the brand name of BMcare™. According to Euromonitor International, Biostime™ products occupied approximately 85.4% market share in terms of retail sales in the children's probiotic supplements market, and approximately 13.1% market share in terms of retail sales in the supreme-tier infant formula market in China in 2009.

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